

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 253657

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michelle Santuoso / Crossroads Media
Name

66 Canal Center Plaza, Ste. 555 Alexandria, VA 22314
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Margee Clancey

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Crossroads GPS.
- b. The Purchaser is Michelle Santuoso.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/02/12

Page 1 of 12

Flight Dates 07/30/12-08/06/12

Contract / Revision

253657 /

Product

CROSSROADS GPS

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Crossroads GPS

New till 09/23/11

Agency Crossroads Media, LLC

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 732

Alt Order # 06226984

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PA-Republican

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 74200

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|-------------|------------|-------------|--------------|--------|
| August 2012 | 82 | \$63,070.00 | \$74,200.00 | 0.00 |
| Totals | 82 | \$63,070.00 | \$74,200.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 07/30/12 | 08/06/12 | 82 | \$63,070.00 | \$74,200.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|----------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | WKMG | 07/30/12 | 07/30/12 | News at 5p News at 5p | CM | 5-530p | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| N 2 | WKMG | 08/01/12 | 08/01/12 | News at 5p News at 5p | CM | 5-530p | --1---- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$700.00 | | 0.00 | | | |
| N 3 | WKMG | 08/02/12 | 08/02/12 | News at 5p News at 5p | CM | 5-530p | ---1--- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$700.00 | | 0.00 | | | |
| N 4 | WKMG | 08/06/12 | 08/06/12 | News at 5p News at 5p | CM | 5-530p | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$700.00 | | 0.00 | | | |



Hiatus Dates

Order Sep 00:20:00

Estimate # 732

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|----------------------------------|-------------------|-----------------------|-----------------|---------------|-------------|-------------------------|-----|------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 4 | WKMG | 08/06/12 | 08/06/12 | News at 5p News at 5p | CM | 5-530p | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | | | \$700.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | News at 5p | | 5-530p | M----- | :30 | | (\$700.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 5 | WKMG | 07/30/12 | 07/30/12 | CBS Evening News CBS Eve News | CM | 630-7p | 1----- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | 1 | | | | \$1,500.00 | 0.00 | | | | | |
| N 6 | WKMG | 08/01/12 | 08/01/12 | CBS Evening News CBS Eve News | CM | 630-7p | --1---- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | 1 | | | | \$1,500.00 | 0.00 | | | | | |
| N 7 | WKMG | 08/02/12 | 08/02/12 | CBS Evening News CBS Eve News | CM | 630-7p | ---1--- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | 1 | | | | \$1,500.00 | 0.00 | | | | | |
| N 8 | WKMG | 08/03/12 | 08/03/12 | CBS Evening News CBS Eve News | CM | 630-7p | ----1-- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | 1 | | | | \$1,500.00 | 0.00 | | | | | |
| N 9 | WKMG | 08/05/12 | 08/05/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----1 | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | 1 | | | | \$5,000.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | Sun Prime 7-8p | | 7-8p | -----Su | :30 | | (\$5,000.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 10 | WKMG | 07/30/12 | 07/30/12 | M-F 11p News M-F 11p News | CM | 11-1135p | 1----- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | 1 | | | | \$1,800.00 | 0.00 | | | | | |
| N 11 | WKMG | 07/31/12 | 07/31/12 | M-F 11p News M-F 11p News | CM | 11-1135p | -1----- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | 1 | | | | \$1,800.00 | 0.00 | | | | | |
| N 12 | WKMG | 08/01/12 | 08/01/12 | M-F 11p News M-F 11p News | CM | 11-1135p | --1---- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | 1 | | | | \$1,800.00 | 0.00 | | | | | |
| N 13 | WKMG | 08/02/12 | 08/02/12 | M-F 11p News M-F 11p News | CM | 11-1135p | ---1--- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | 1 | | | | \$1,800.00 | 0.00 | | | | | |
| E 14 | WKMG | 08/03/12 | 08/03/12 | M-F 11p News M-F 11p News | CM | 11-1135p | ----1-- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | 1 | | | | \$1,800.00 | 0.00 | | | | | |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | | Totals | |
|--------------------|-----------|-------------------|-----------------|------------------------------------|-----------------------|----------------|-----------------|---------------|-------------------------|------------|-------------|------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 14 | WKMG | 08/03/12 | 08/03/12 | M-F 11p News M-F 11p News | CM | 11-1135p | ----1-- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WKMG | 07/30/12-08/05/12 | | M-F 11p News | 11-1135p | | -----F---- | :30 | (\$1,800.00) | 0.00 | NM | | | | |
| See MG 14.2 | | | | | | | | | | | | | | | |
| 2 | WKMG | 08/03/12-08/05/12 | | Fri Prime 8p | 8-9p | | -----F---- | :30 | \$2,500.00 | 0.00 | NM | | | | |
| Ⓜ MG for 42.1,14.1 | | | | | | | | | | | | | | | |
| N 15 | WKMG | 08/06/12 | 08/06/12 | M-F 11p News M-F 11p News | CM | 11-1135p | 1----- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WKMG | 08/06/12-08/12/12 | | M-F 11p News | 11-1135p | | M----- | :30 | (\$1,800.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| N 16 | WKMG | 07/30/12 | 07/30/12 | News at 7p News at 7p | CM | 7-7:30p | 1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 17 | WKMG | 07/31/12 | 07/31/12 | News at 7p News at 7p | CM | 7-7:30p | -1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 18 | WKMG | 08/01/12 | 08/01/12 | News at 7p News at 7p | CM | 7-7:30p | --1---- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 19 | WKMG | 08/02/12 | 08/02/12 | News at 7p News at 7p | CM | 7-7:30p | ---1--- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 20 | WKMG | 08/03/12 | 08/03/12 | News at 7p News at 7p | CM | 7-7:30p | ----1-- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 21 | WKMG | 08/06/12 | 08/06/12 | News at 7p News at 7p | CM | 7-7:30p | 1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WKMG | 08/06/12-08/12/12 | | News at 7p | 7-7:30p | | M----- | :30 | (\$1,000.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | |
| N 22 | WKMG | 07/30/12 | 07/30/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | 1----- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | 1 | | \$500.00 | | 0.00 | | | | | | |
| N 23 | WKMG | 07/31/12 | 07/31/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | -1----- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | 1 | | \$500.00 | | 0.00 | | | | | | |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-----------------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 24 | WKMG | 08/01/12 | 08/01/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | --1---- | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$500.00 | | 0.00 | | |
| N 25 | WKMG | 08/02/12 | 08/02/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | ---1--- | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$500.00 | | 0.00 | | |
| N 26 | WKMG | 08/06/12 | 08/06/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | 1----- | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$500.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | Morn News at 6a | | 6-7a | M----- | :30 | | (\$500.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| N 27 | WKMG | 07/30/12 | 07/30/12 | 4-430p Extra Extra | CM | 4-430p | 1----- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 28 | WKMG | 07/31/12 | 07/31/12 | 4-430p Extra Extra | CM | 4-430p | -1----- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 29 | WKMG | 08/01/12 | 08/01/12 | 4-430p Extra Extra | CM | 4-430p | --1---- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 30 | WKMG | 08/02/12 | 08/02/12 | 4-430p Extra Extra | CM | 4-430p | ---1--- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 31 | WKMG | 08/03/12 | 08/03/12 | 4-430p Extra Extra | CM | 4-430p | ----1-- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$450.00 | | 0.00 | | |
| N 32 | WKMG | 08/06/12 | 08/06/12 | 4-430p Extra Extra | CM | 4-430p | 1----- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$450.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | 4-430p Extra | | 4-430p | M----- | :30 | | (\$450.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| N 33 | WKMG | 07/30/12 | 07/30/12 | Morn News at 530a Morn News at 530a | CM | 530-6a | 1----- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$400.00 | | 0.00 | | |
| N 34 | WKMG | 07/31/12 | 07/31/12 | Morn News at 530a Morn News at 530a | CM | 530-6a | -1----- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | | | 1 | \$400.00 | | 0.00 | | |
| N 35 | WKMG | 08/01/12 | 08/01/12 | | CM | 530-6a | --1---- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | | Totals | |
|-------------------|------|-------------------|-------------------|-----------------------|-------|----------------|-----------------------|-----------------|---------------|-----------------------|-----|---------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| Morn News at 530a | | | | | | | | | | | | | | | |
| Morn News at 530a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | 1 | | | \$400.00 | | 0.00 | | | |
| N 36 | WKMG | 08/02/12 | 08/02/12 | Morn News at 530a | CM | 530-6a | ---1--- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| Morn News at 530a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | 1 | | | \$400.00 | | 0.00 | | | |
| N 37 | WKMG | 08/03/12 | 08/03/12 | Morn News at 530a | CM | 530-6a | ----1-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| Morn News at 530a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | 1 | | | \$400.00 | | 0.00 | | | |
| N 38 | WKMG | 07/30/12 | 07/30/12 | M-F David Letterman | CM | 1136p-1238a | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | 1 | | | \$700.00 | | 0.00 | | | |
| N 39 | WKMG | 07/31/12 | 07/31/12 | M-F David Letterman | CM | 1136p-1238a | -1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | 1 | | | \$700.00 | | 0.00 | | | |
| N 40 | WKMG | 08/01/12 | 08/01/12 | M-F David Letterman | CM | 1138p-1238a | --1---- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | 1 | | | \$700.00 | | 0.00 | | | |
| N 41 | WKMG | 08/02/12 | 08/02/12 | M-F David Letterman | CM | 1136p-1238a | ---1--- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | 1 | | | \$700.00 | | 0.00 | | | |
| E 42 | WKMG | 08/03/12 | 08/03/12 | M-F David Letterman | CM | 1136p-1238a | ----1-- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | 1 | | | \$700.00 | | 0.00 | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | | WKMG | 07/30/12-08/05/12 | M-F David Letterman | | | 1136p-1238a | -----F---- | :30 | (\$700.00) | | 0.00 | NM | | |
| See MG 14.2 | | | | | | | | | | | | | | | |
| N 43 | WKMG | 08/06/12 | 08/06/12 | M-F David Letterman | CM | 1138p-1238a | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| David Letterman | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | 1 | | | \$700.00 | | 0.00 | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | | WKMG | 08/06/12-08/12/12 | M-F David Letterman | | | 1138p-1238a | M----- | :30 | (\$700.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 44 | WKMG | 07/30/12 | 07/30/12 | M-F 7:30-8p Inside Ed | CM | 730-8p | 1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| Inside Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| N 45 | WKMG | 07/31/12 | 07/31/12 | M-F 7:30-8p Inside Ed | CM | 730-8p | -1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| Inside Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| N 46 | WKMG | 08/01/12 | 08/01/12 | | CM | 730-8p | --1---- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |



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Print Date: 08/02/12

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Contract / Revision 253657 Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | | Totals | |
|---|-----------|-------------------|-----------------|---|-----------------------|----------------|-----------------|---------------|-------------------|--------------|-----|---------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| M-F 7:30-8p Inside Ed Inside Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 47 | WKMG | 08/02/12 | 08/02/12 | M-F 7:30-8p Inside Ed Inside Edition | CM | 730-8p | ---1--- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 48 | WKMG | 08/03/12 | 08/03/12 | M-F 7:30-8p Inside Ed Inside Edition | CM | 730-8p | ----1-- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 49 | WKMG | 08/06/12 | 08/06/12 | M-F 7:30-8p Inside Ed Inside Edition | CM | 730-8p | 1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | M-F 7:30-8p Inside Ed | 730-8p | | M----- | :30 | | (\$1,000.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 50 | WKMG | 07/30/12 | 07/30/12 | 2-3p The Talk The Talk | CM | 2-3p | 1----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | 2-3p The Talk | 2-3p | | M----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited [month end] | | | | | | | | | | | | | | | |
| N 51 | WKMG | 07/31/12 | 07/31/12 | 2-3p The Talk The Talk | CM | 2-3p | -1----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N 52 | WKMG | 08/02/12 | 08/02/12 | 2-3p The Talk The Talk | CM | 2-3p | ---1--- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | 2-3p The Talk | 2-3p | | ---Th---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 53 | WKMG | 08/03/12 | 08/03/12 | 2-3p The Talk The Talk | CM | 2-3p | ----1-- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N 54 | WKMG | 08/06/12 | 08/06/12 | 2-3p The Talk The Talk | CM | 2-3p | 1----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | 2-3p The Talk | 2-3p | | M----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 55 | WKMG | 07/30/12 | 07/30/12 | News at 6p News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|------------------------------------|-------|------------------------------|-------------------|---------------|-------------------------|---------------|-------------|----------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 55 | WKMG | 07/30/12 | 07/30/12 | News at 6p News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$900.00 | P-3 | 0.00 NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | 1 | | \$900.00 | 0.00 | | | | |
| N 56 | WKMG | 07/31/12 | 07/31/12 | News at 6p News at 6p | CM | 6-630p | -1----- | :30 | 1 | \$900.00 | P-3 | 0.00 NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | 1 | | \$900.00 | 0.00 | | | | |
| N 57 | WKMG | 08/02/12 | 08/02/12 | News at 6p News at 6p | CM | 6-630p | ---1--- | :30 | 1 | \$900.00 | P-3 | 0.00 NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | 1 | | \$900.00 | 0.00 | | | | |
| N 58 | WKMG | 08/03/12 | 08/03/12 | News at 6p News at 6p | CM | 6-630p | ----1-- | :30 | 1 | \$900.00 | P-3 | 0.00 NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | 1 | | \$900.00 | 0.00 | | | | |
| N 59 | WKMG | 08/06/12 | 08/06/12 | News at 6p News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$900.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | 1 | | \$900.00 | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WKMG | 08/06/12-08/12/12 | | News at 6p | | 6-630p | M----- | :30 | (\$900.00) | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | |
| N 60 | WKMG | 08/01/12 | 08/01/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | --1---- | :30 | 1 | \$300.00 | P-3 | 0.00 NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | 1 | | \$300.00 | 0.00 | | | | |
| N 61 | WKMG | 08/06/12 | 08/06/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | 1----- | :30 | 1 | \$300.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | 1 | | \$300.00 | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WKMG | 08/06/12-08/12/12 | | Morn News at 5a | | 5-530a | M----- | :30 | (\$300.00) | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | |
| N 62 | WKMG | 08/04/12 | 08/04/12 | GOLF PGA WGC Bridgestone Ir | CM | Sat-Sun (3:00 PM-6:00 PM) | -----1- | :30 | 1 | \$1,200.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | 1 | | \$1,200.00 | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WKMG | 07/30/12-08/05/12 | | GOLF | | Sat-Sun (3:00 PM-6:00 PM) | P-----Sa-- | :30 | (\$1,200.00) | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | |
| N 63 | WKMG | 07/30/12 | 07/30/12 | CBS This Morning The Early Show | CM | 7-9a | 1----- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | 1 | | \$400.00 | 0.00 | | | | |
| N 64 | WKMG | 07/31/12 | 07/31/12 | CBS This Morning The Early Show | CM | 7-9a | -1----- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | 1 | | \$400.00 | 0.00 | | | | |
| N 65 | WKMG | 08/01/12 | 08/01/12 | CBS This Morning The Early Show | CM | 7-9a | --1---- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 1 | \$400.00 |



WKMG

Print Date: 08/02/12

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Contract / Revision **253657** Flight Dates **07/30/12-08/06/12**

Hiatus Dates

Original Date / Revision 08/02/12 / 08/02/12

Order Sep 00:20:00

Advertiser **POL/Crossroads GPS** Product **CROSSROADS GPS**

Estimate # **732**

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|------------------------|-----------------------|-----------------|---------------|---------------|------------|-------------|------|------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 65 | WKMG | 08/01/12 | 08/01/12 | CBS This Morning The Early Show | CM | 7-9a | --1---- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | 1 | | \$400.00 | | 0.00 | | | | | | |
| N 66 | WKMG | 08/02/12 | 08/02/12 | CBS This Morning The Early Show | CM | 7-9a | ---1--- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | 1 | | \$400.00 | | 0.00 | | | | | | |
| N 67 | WKMG | 08/03/12 | 08/03/12 | CBS This Morning The Early Show | CM | 7-9a | ----1-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | 1 | | \$400.00 | | 0.00 | | | | | | |
| N 68 | WKMG | 08/06/12 | 08/06/12 | CBS This Morning The Early Show | CM | 7-9a | 1----- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | 1 | | \$400.00 | | 0.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | | 1 | WKMG | 08/06/12-08/12/12 | CBS This Morning | 7-9a | M----- | :30 | (\$400.00) | 0.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | | |
| N 69 | WKMG | 08/05/12 | 08/05/12 | Face The Nation Face The Nation 1-hr | CM | 1030-1130a | -----1 | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | | 1 | WKMG | 07/30/12-08/05/12 | Face The Nation | 1030-1130a | -----Su | :30 | (\$1,100.00) | 0.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | | |
| N 70 | WKMG | 08/05/12 | 08/05/12 | M-SU 11p News M-SU 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | 1 | | \$1,800.00 | | 0.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | | 1 | WKMG | 07/30/12-08/05/12 | M-SU 11p News | 11-1135p | -----Su | :30 | (\$1,800.00) | 0.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | | |
| N 71 | WKMG | 08/05/12 | 08/05/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | 1 | | \$1,300.00 | | 0.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | | 1 | WKMG | 07/30/12-08/05/12 | CBS Sunday Morning | 9-1030a | -----Su | :30 | (\$1,300.00) | 0.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | | |
| N 72 | WKMG | 08/04/12 | 08/04/12 | 7-9a CBS This Morn Sa 7-9a Sat Early Show | CM | 7-9a | -----1- | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | 1 | | \$350.00 | | 0.00 | | | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| | | 1 | WKMG | 07/30/12-08/05/12 | 7-9a CBS This Morn Sat | 7-9a | -----Sa-- | :30 | (\$350.00) | 0.00 | NM | | | | |
| | | Credited | | | | | | | | | | | | | |
| N 73 | WKMG | 08/01/12 | 08/01/12 | 1230-2p CBS Soaps Soaps | CM | 12:30-2p | --1---- | :30 | 1 | \$650.00 | P-3 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | 1 | | \$650.00 | | 0.00 | | | | | | |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------------------|--------------|-----|-----------------|--------|----------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 73 | WKMG | 08/01/12 | 08/01/12 | 1230-2p CBS Soaps Soaps | CM | 12:30-2p | --1---- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 74 | WKMG | 08/04/12 | 08/04/12 | Sat 11p News Sat 11p News | CM | 11-1135p | -----1- | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | | | 1 | \$1,800.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | Sat 11p News | | 11-1135p | -----Sa-- | :30 | | (\$1,800.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| N 75 | WKMG | 07/30/12 | 07/30/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | 1----- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 76 | WKMG | 07/31/12 | 07/31/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | -1----- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 77 | WKMG | 08/01/12 | 08/01/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | --1---- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 78 | WKMG | 08/02/12 | 08/02/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | ---1--- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 79 | WKMG | 08/03/12 | 08/03/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | ----1-- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$650.00 | | 0.00 | | |
| N 80 | WKMG | 08/06/12 | 08/06/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | 1----- | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$650.00 | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | 11-12p Price Is Right | | 11a-12p | M----- | :30 | | (\$650.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| N 81 | WKMG | 07/30/12 | 07/30/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | 1----- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | 1----- | | | | | 1 | \$550.00 | | 0.00 | | |
| N 82 | WKMG | 07/31/12 | 07/31/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | -1----- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -1----- | | | | | 1 | \$550.00 | | 0.00 | | |
| N 83 | WKMG | 08/01/12 | 08/01/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | --1---- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | --1---- | | | | | 1 | \$550.00 | | 0.00 | | |
| N 84 | WKMG | 08/02/12 | 08/02/12 | | CM | 12-1230p | ---1--- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ---1--- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 85 | WKMG | 08/03/12 | 08/03/12 | Local 6 News 12-1230p CM | | 12-1230p | ----1-- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 1 | \$550.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N 86 | WKMG | 08/06/12 | 08/08/12 | Local 6 News 12-1230p CM | | 12-1230p | 1----- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | 1----- | | | | | 1 | \$550.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | Local 6 News 12-1230p | | 12-1230p | M----- | :30 | | (\$550.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 87 | WKMG | 08/04/12 | 08/04/12 | Sat 6p News | CM | 6-630p | -----1- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | | | Sat 6p News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | | | 1 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | Sat 6p News | | 8-630p | -----Sa-- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 88 | WKMG | 08/05/12 | 08/05/12 | CBS Evening News | CM | 630-7p | -----1 | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | | | CBS Eve News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$600.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 07/30/12-08/05/12 | | CBS Evening News | | 630-7p | -----Su | :30 | | (\$600.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 89 | WKMG | 08/06/12 | 08/06/12 | Morn News at 530a | CM | 530-6a | M----- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | | | Morn News at 530a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WKMG | 08/06/12-08/12/12 | | Morn News at 530a | | 530-6a | M----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 90 | WKMG | 08/02/12 | 08/02/12 | M-F 11p News | CM | 11-1135p | ---T--- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | | | M-F 11p News | | | | | | | | | | | |
| N 91 | WKMG | 08/02/12 | 08/02/12 | Thu Prime 8p | CM | 8-830p | ---T--- | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | | | Big Bang Theory | | | | | | | | | | | |
| N 92 | WKMG | 08/02/12 | 08/02/12 | Thu Prime 10p | CM | 10-11p | ---T--- | :30 | 1 | \$4,300.00 | P-3 | 0.00 | NM | 1 | \$4,300.00 |
| | | | | Person of Interest | | | | | | | | | | | |
| N 93 | WKMG | 08/03/12 | 08/03/12 | Fri Prime 10p | CM | 10-11p | ----F-- | :30 | 1 | \$3,550.00 | P-3 | 0.00 | NM | 1 | \$3,550.00 |
| | | | | Blue Bloods | | | | | | | | | | | |
| N 96 | WKMG | 08/03/12 | 08/03/12 | News at 6p | CM | 6-630p | ----1-- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |
| | | | | News at 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$900.00 | | 0.00 | | | |
| N 97 | WKMG | 08/03/12 | 08/03/12 | M-F David Letterman | CM | 1136p-1238a | ----1-- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | | | David Letterman | | | | | | | | | | | |



WKMG

Print Date: 08/02/12

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Contract / Revision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|----------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 97 | WKMG | 08/03/12 | 08/03/12 | M-F David Letterman David Letterman | CM | 1136p-1238a | ----1-- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$700.00 | | 0.00 | | | |
| N 98 | WKMG | 08/03/12 | 08/03/12 | News at 5p News at 5p | CM | 5-530p | ----F-- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$700.00 | | 0.00 | | | |
| N 99 | WKMG | 08/03/12 | 08/03/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | ----1-- | :30 | 1 | \$650.00 | P-3 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$650.00 | | 0.00 | | | |
| N100 | WKMG | 08/03/12 | 08/03/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | ----1-- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| N101 | WKMG | 08/03/12 | 08/03/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | ----F-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N102 | WKMG | 08/03/12 | 08/03/12 | 4-430p Extra Extra | CM | 4-430p | ----1-- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N103 | WKMG | 08/03/12 | 08/03/12 | 2-3p The Talk The Talk | CM | 2-3p | ----1-- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N104 | WKMG | 08/03/12 | 08/03/12 | CBS This Morning The Early Show | CM | 7-9a | ----1-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N105 | WKMG | 08/03/12 | 08/03/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | ----F-- | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$350.00 | | 0.00 | | | |
| N106 | WKMG | 08/03/12 | 08/03/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | ----F-- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| N107 | WKMG | 08/03/12 | 08/03/12 | CBS This Morning The Early Show | CM | 7-9a | ----F-- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| N108 | WKMG | 08/03/12 | 08/03/12 | 530-6p The Insider Insider | CM | 530p-6p | ----F-- | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | ----F-- | | | | | 1 | \$600.00 | | 0.00 | | | |
| N109 | WKMG | 08/03/12 | 08/03/12 | 9-10a Rachael Ray Rachael Ray | CM | 9-10a | ----F-- | :30 | 1 | \$450.00 | P-3 | 0.00 | NM | 1 | \$450.00 |



Hiatus Dates

Order Sep 00:20:00

Estimate # 732

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | | |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|-----|------|--------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount | |
| | | | | | | | | | | | | | | Totals | 82 | \$74,200.00 |

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255723

1. THE NAME OF THE CANDIDATE IS: Sandy Adams
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Sandy Adams For Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Nancy Watkins
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Kurt Snow / Gateway media
Name
2150 River Plaza Drive Suite 150, Sacramento CA 95833
Address
916-973-8866
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Nancy Watkins

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12

Page 1 of 2

Flight Dates 08/01/12-08/14/12

Contract / Revision

255723 /

Product

ADAMS FOR CONGRESS

Order Sep

00:15:00

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Estimate #

Alt Order # 06249304

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Republica

Priority P-2

Advertiser Ref

Advertiser POL/Adams/R/Con/FI

Agency Gateway Media

Buying Contact

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

Sales Office SFR

Sales Region NAT

Agency Ref

Primary Account Executive

Lucy Wu

Account Executive

Order%

Start Date

End Date

Lucy Wu

100%

Order Share 100% Market Value 11775

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|-------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| August 2012 | 19 | \$10,008.75 | \$11,775.00 | 0.00 | 07/30/12 | 08/07/12 | 19 | \$10,008.75 | \$11,775.00 |
| Totals | 19 | \$10,008.75 | \$11,775.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WKMG | 08/04/12 | 08/04/12 | 7-9a CBS This Morn Sa | CM | 7-9a | -----2- | :30 | 2 | \$275.00 | P-2 | 0.00 | NM | 2 | \$550.00 |
| | | | | 7-9a Sat Early Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | -----2- | | 2 | | | | \$275.00 | | 0.00 | | | |
| E 2 | WKMG | 08/04/12 | 08/04/12 | 5-7a Sat News | CM | 5-7a | -----2- | :30 | 2 | \$125.00 | P-2 | 0.00 | NM | 2 | \$250.00 |
| | | | | Sat 5-7a News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | -----2- | | 2 | | | | \$125.00 | | 0.00 | | | |
| E 3 | WKMG | 08/05/12 | 08/05/12 | CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,400.00 | P-2 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | CBS Sunday Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/30/12 | 08/05/12 | -----1 | | 1 | | | | \$1,400.00 | | 0.00 | | | |
| E 4 | WKMG | 08/05/12 | 08/05/12 | Face The Nation | CM | 1030-1130a | -----1 | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | Face The Nation 1-hr | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |



WKMG

Print Date: 08/03/12

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Contract / Revision

255723

Flight Dates 08/01/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Adams/R/Con/FI

Product ADAMS FOR CONGRESS

Estimate #

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 4 | WKMG | 08/05/12 | 08/05/12 | Face The Nation Face The Nation 1-hr | CM | 1030-1130a | -----1 | :30 | 1 | \$1,000.00 | P-2 | 0.00 NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$1,000.00 | | 0.00 | | |
| E 5 | WKMG | 08/05/12 | 08/05/12 | 6-830a Sun News 6-830a Sun News | CM | 6a-830a | -----1 | :30 | 1 | \$150.00 | P-2 | 0.00 NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$150.00 | | 0.00 | | |
| E 6 | WKMG | 08/04/12 | 08/04/12 | Sat 6p News Sat 6p News | CM | 6-630p | -----1- | :30 | 1 | \$350.00 | P-2 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | | | 1 | \$350.00 | | 0.00 | | |
| E 7 | WKMG | 08/05/12 | 08/05/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$450.00 | P-2 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$450.00 | | 0.00 | | |
| E 8 | WKMG | 08/05/12 | 08/05/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----1 | :30 | 1 | \$2,750.00 | P-2 | 0.00 NM | 1 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$2,750.00 | | 0.00 | | |
| E 9 | WKMG | 08/07/12 | 08/07/12 | Tue Prime 8p NCIS | CM | 8-9p | -1----- | :30 | 1 | \$3,500.00 | P-2 | 0.00 NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -1----- | | | | | 1 | \$3,500.00 | | 0.00 | | |
| E 10 | WKMG | 08/08/12 | 08/07/12 | Late News Repeat LN Repeat | CM | various | MT----- | :30 | 2 | \$50.00 | P-2 | 0.00 NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | MT----- | | | | | 2 | \$50.00 | | 0.00 | | |
| E 11 | WKMG | 08/03/12 | 08/03/12 | Late News Repeat LN Repeat | CM | various | ----1-- | :30 | 1 | \$50.00 | P-2 | 0.00 NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$50.00 | | 0.00 | | |
| E 12 | WKMG | 08/06/12 | 08/07/12 | M-F Late Late Show Late Late Show | CM | 109-210a | MT----- | :30 | 2 | \$175.00 | P-2 | 0.00 NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | MT----- | | | | | 2 | \$175.00 | | 0.00 | | |
| E 13 | WKMG | 08/03/12 | 08/03/12 | M-F Late Late Show Late Late Show | CM | 109-210a | ----1-- | :30 | 1 | \$175.00 | P-2 | 0.00 NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | ----1-- | | | | | 1 | \$175.00 | | 0.00 | | |
| E 14 | WKMG | 08/04/12 | 08/04/12 | Sat 1135p-1205a Inside Edition Wknd | CM | 1135p-1205a | -----1- | :30 | 1 | \$400.00 | P-2 | 0.00 NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | | | 1 | \$400.00 | | 0.00 | | |
| E 15 | WKMG | 08/05/12 | 08/05/12 | Sun 1235-135a Cold Case | CM | 1235-135a | -----1 | :30 | 1 | \$300.00 | P-2 | 0.00 NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | | | 1 | \$300.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 19 \$11,775.00 |

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255725

1. THE NAME OF THE CANDIDATE IS: John Mica
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Congress in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Mica for Congress
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
W. Edward Langdon
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Chris Ferst / Sandler & Innocenzi
Name
705 Prince Street Alexandria, VA 22314
Address
703-684-0633
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
W. Edward Langdon

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Flight Dates 08/06/12-08/14/12

Contract / Revision 255725 /

Original Date / Revision
08/02/12 08/02/12

Advertiser POL/Mica for Congress/Rep

New till 10/09/11

Agency Sandler and Innocenzi

Buying Contact

705 Prince Street
Alexandria, VA 22314

Product
MICA FOR CONGRESS

Agency Com 15%

Billing Contact

705 Prince Street
Alexandria, VA 22314

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06261339

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-State-Republican

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 36400

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| August 2012 | 59 | \$30,940.00 | \$36,400.00 | 0.00 | 07/30/12 | 08/14/12 | 59 | \$30,940.00 | \$36,400.00 |
| Totals | 59 | \$30,940.00 | \$36,400.00 | 0.00 | | | | | |

Billing Plan

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 1 | WKMG | 08/06/12 | 08/10/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | MTWTF-- | :30 | 5 | \$300.00 | P-2 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 5 | | | \$300.00 | | | 0.00 | | | |
| E 2 | WKMG | 08/06/12 | 08/10/12 | 4-430p Extra Extra | CM | 4-430p | MTWTF-- | :30 | 5 | \$350.00 | P-2 | 0.00 | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 5 | | | \$350.00 | | | 0.00 | | | |
| E 3 | WKMG | 08/06/12 | 08/10/12 | 430-5p Inside Edition Inside Edition | CM | 430-5P | MTWTF-- | :30 | 5 | \$450.00 | P-2 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 5 | | | \$450.00 | | | 0.00 | | | |
| E 4 | WKMG | 08/11/12 | 08/11/12 | 5-7a Sat News Sat 5-7a News | CM | 5-7a | -----1- | :30 | 1 | \$125.00 | P-2 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |



WKMG

Print Date: 08/03/12

Page 2 of 3

Contract / Revision **255725** Flight Dates **08/06/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **POL/Mica for Congress/Rej** Product **MICA FOR CONGRESS**

Estimate #

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 4 | WKMG | 08/11/12 | 08/11/12 | 5-7a Sat News Sat 5-7a News | CM | 5-7a | -----1- | :30 | 1 | \$125.00 | P-2 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 5 | WKMG | 08/11/12 | 08/11/12 | 7-9a CBS This Morn SatCM 7-9a Sat Early Show | CM | 7-9a | -----1- | :30 | 1 | \$275.00 | P-2 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | | 1 | \$275.00 | | 0.00 | | | |
| E 6 | WKMG | 08/11/12 | 08/11/12 | Sat 6p News Sat Local 6 News at 6p | CM | 6-630p | -----1- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 7 | WKMG | 08/12/12 | 08/12/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 8 | WKMG | 08/06/12 | 08/12/12 | M-SU 11p News M-SU 11p News | CM | 11-1135p | MTWTFSS | :30 | 5 | \$1,200.00 | P-2 | 0.00 | NM | 5 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTFSS | | | | | 5 | \$1,200.00 | | 0.00 | | | |
| E 9 | WKMG | 08/06/12 | 08/10/12 | Morn News at 530a Morn News at 530a | CM | 530-6a | MTWTF-- | :30 | 4 | \$350.00 | P-2 | 0.00 | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 4 | \$350.00 | | 0.00 | | | |
| E 10 | WKMG | 08/13/12 | 08/14/12 | Morn News at 530a Morn News at 530a | CM | 530-6a | MT----- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 11 | WKMG | 08/06/12 | 08/10/12 | Morn News at 6a Morn News at 6a | CM | 6-7a | MTWTF-- | :30 | 3 | \$400.00 | P-2 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 3 | \$400.00 | | 0.00 | | | |
| E 12 | WKMG | 08/06/12 | 08/10/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | MTWTF-- | :30 | 10 | \$600.00 | P-2 | 0.00 | NM | 10 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 10 | \$600.00 | | 0.00 | | | |
| E 13 | WKMG | 08/13/12 | 08/14/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | MT----- | :30 | 1 | \$650.00 | P-2 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 14 | WKMG | 08/13/12 | 08/14/12 | M-F 11p News M-F 11p News | CM | 11-1135p | MT----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 15 | WKMG | 08/06/12 | 08/10/12 | Local 6 News 12-1230p CM Local 8 News 12-1230p | CM | 12-1230p | MTWTF-- | :30 | 5 | \$600.00 | P-2 | 0.00 | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 5 | \$600.00 | | 0.00 | | | |
| E 16 | WKMG | 08/13/12 | 08/14/12 | Local 6 News 12-1230p CM Local 6 News 12-1230p | CM | 12-1230p | MT----- | :30 | 1 | \$650.00 | P-2 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | | 1 | \$650.00 | | 0.00 | | | |



WKMG

Print Date: 08/03/12

Page 3 of 3

Contract / Revision **255725** Flight Dates **08/06/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **POL/Mica for Congress/Rej** Product **MICA FOR CONGRESS**

Estimate #

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 16 | WKMG | 08/13/12 | 08/14/12 | Local 6 News 12-1230p CM Local 6 News 12-1230p | | 12-1230p | MT----- | :30 | 1 | \$650.00 | P-2 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 1 | | | | \$650.00 | | 0.00 | | |
| E 17 | WKMG | 08/12/12 | 08/12/12 | Sun Prime 7-8p CM Sun 7-8p | | 7-8p | -----1 | :30 | 1 | \$2,750.00 | P-2 | 0.00 NM | 1 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | 1 | | | | \$2,750.00 | | 0.00 | | |
| E 18 | WKMG | 08/12/12 | 08/12/12 | CBS Sunday Morning CM CBS Sunday Morning | | 9-1030a | -----2 | :30 | 2 | \$1,400.00 | P-2 | 0.00 NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -----2 | | 2 | | | | \$1,400.00 | | 0.00 | | |
| E 19 | WKMG | 08/12/12 | 08/12/12 | Face The Nation CM Face The Nation 1-hr | | 1030-1130a | -----1 | :30 | 1 | \$1,000.00 | P-2 | 0.00 NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | 1 | | | | \$1,000.00 | | 0.00 | | |
| E 20 | WKMG | 08/06/12 | 08/10/12 | News at 6p CM News at 6p | | 6-630p | MTWTF-- | :30 | 2 | \$900.00 | P-2 | 0.00 NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 2 | | | | \$900.00 | | 0.00 | | |
| E 21 | WKMG | 08/13/12 | 08/14/12 | Morn News at 5a CM Morn News at 5a | | 5-530a | MT----- | :30 | 1 | \$350.00 | P-2 | 0.00 NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 1 | | | | \$350.00 | | 0.00 | | |
| E 22 | WKMG | 08/13/12 | 08/14/12 | 4-430p Extra CM Extra | | 4-430p | MT----- | :30 | 1 | \$250.00 | P-2 | 0.00 NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 1 | | | | \$250.00 | | 0.00 | | |
| E 23 | WKMG | 08/13/12 | 08/14/12 | 430-5p Inside Edition CM Inside Edition | | 430-5P | MT----- | :30 | 1 | \$250.00 | P-2 | 0.00 NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 1 | | | | \$250.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 59 \$36,400.00 |

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255724

1. THE NAME OF THE CANDIDATE IS: Mitt Romney
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Romney For President
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Darrell Crate

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid / American Rambler Productions
Name

138 Conant St. Beverly, MA 01915
Address

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12

Page 1 of 2

Flight Dates 08/04/12-08/05/12

Contract / Revision

255724 /

Product

ROMNEY FOR PRESIDENT

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 306

Alt Order # 06261364

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive

Order%

Start Date

End Date

Kristen Waskie

100%

Order Share 100% Market Value 7550

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|-------------|------------|------------|--------------|--------|
| August 2012 | 5 | \$6,417.50 | \$7,550.00 | 0.00 |
| Totals | 5 | \$6,417.50 | \$7,550.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|------------|--------------|
| 07/30/12 | 08/05/12 | 5 | \$6,417.50 | \$7,550.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|-------------------------|-------------------|----------------|---------------|-----|-------|------------|-----|------|------|-------|------------|
| E 1 | WKMG | 08/04/12 | 08/04/12 | 7-9a CBS This Morn SaCM | 7-9a | | -----1- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | | | 7-9a Sat Early Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 07/30/12 | 08/05/12 | -----1- | 1 | \$400.00 | 0.00 | | | | | | | | |
| E 2 | WKMG | 08/05/12 | 08/05/12 | 6-830a Sun News | CM | 6a-830a | -----1 | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | | | 6-830a Sun News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 07/30/12 | 08/05/12 | -----1 | 1 | \$200.00 | 0.00 | | | | | | | | |
| E 3 | WKMG | 08/05/12 | 08/05/12 | CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 | NM | 1 | \$1,300.00 |
| | | | | CBS Sunday Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 07/30/12 | 08/05/12 | -----1 | 1 | \$1,300.00 | 0.00 | | | | | | | | |
| E 4 | WKMG | 08/05/12 | 08/05/12 | CBS Evening News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 | NM | 1 | \$650.00 |
| | | | | CBS Eve News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |



255724

Flight Dates08/04/12-08/05/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **306**

| | | | | | | | | | | | | | Totals | | |
|-------|------|-------------------|-----------------|----------------------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|----------|--------|------------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount | |
| E 4 | WKMG | 08/05/12 | 08/05/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | \$650.00 | | 0.00 | | | | |
| E 5 | WKMG | 08/05/12 | 08/05/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----1 | :30 | 1 | \$5,000.00 | P-3 | 0.00 NM | 1 | \$5,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | \$5,000.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 5 | \$7,550.00 |

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 255758

1. THE NAME OF THE CANDIDATE IS: Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt.
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman / Greer, Margolis, Mitchell
Name
1010 Wisconsin Ave, Ste. 800 Washington, D.C. 20007
Address
202-338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 3

Flight Dates 08/04/12-08/17/12

Contract / Revision 255758 /

Original Date / Revision
08/02/12 08/02/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact
3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1549

Alt Order # 06261883

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 56700

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|-------------|------------|-------------|--------------|--------|
| August 2012 | 54 | \$48,195.00 | \$56,700.00 | 0.00 |
| Totals | 54 | \$48,195.00 | \$56,700.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 07/30/12 | 08/17/12 | 54 | \$48,195.00 | \$56,700.00 |

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 1 | WKMG | 08/17/12 | 08/17/12 | Fri 1 Hour Special/8p Teachers Rock/Won't Bac | CM | 8-9p | ----1-- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | ----1-- | | 1 | | | \$3,000.00 | | | 0.00 | | | |
| E 2 | WKMG | 08/06/12 | 08/17/12 | M-F 11p News M-F 11p News | CM | 11-1135p | MTWTF-- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 4 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 2 | | | \$1,800.00 | | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | 2 | | | \$1,800.00 | | | 0.00 | | | |
| E 3 | WKMG | 08/06/12 | 08/17/12 | 11-12p Price Is Right Price Is Right | CM | 11a-12p | MTWTF-- | :30 | 2 | \$800.00 | P-3 | 0.00 | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | 2 | | | \$800.00 | | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | 2 | | | \$800.00 | | | 0.00 | | | |
| E 4 | WKMG | 08/06/12 | 08/17/12 | | CM | 12:30-2p | MTWTF-- | :30 | 3 | \$800.00 | P-3 | 0.00 | NM | 6 | \$4,800.00 |



WKMG

Print Date: 08/03/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

| | | | | | | | | | | | | | | Totals | |
|-----------------------|------|-------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| 1230-2p CBS Soaps | | | | | | | | | | | | | | | |
| Soaps | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 3 | \$800.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 3 | \$800.00 | | 0.00 | | | |
| E 5 | WKMG | 08/06/12 | 08/17/12 | M-F 1235-105a | CM | 1237-109a | MTWTF-- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 4 | \$1,600.00 |
| Extra | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 2 | \$400.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 2 | \$400.00 | | 0.00 | | | |
| E 6 | WKMG | 08/06/12 | 08/17/12 | Local 6 News 12-1230p | CM | 12-1230p | MTWTF-- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 3 | \$2,100.00 |
| Local 6 News 12-1230p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 1 | \$700.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 7 | WKMG | 08/06/12 | 08/17/12 | 4-430p Extra | CM | 4-430p | MTWTF-- | :30 | 2 | \$450.00 | P-3 | 0.00 | NM | 4 | \$1,800.00 |
| Extra | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 8 | WKMG | 08/06/12 | 08/17/12 | 430-5p Inside Edition | CM | 430-5P | MTWTF-- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 2 | \$1,100.00 |
| Inside Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 9 | WKMG | 08/06/12 | 08/17/12 | 530-6p The Insider | CM | 530p-6p | MTWTF-- | :30 | 2 | \$650.00 | P-3 | 0.00 | NM | 4 | \$2,600.00 |
| Insider | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 10 | WKMG | 08/06/12 | 08/17/12 | News at 6p | CM | 6-630p | MTWTF-- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| News at 6p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 11 | WKMG | 08/06/12 | 08/17/12 | CBS This Morning | CM | 7-9a | MTWTF-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |
| The Early Show | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 12 | WKMG | 08/13/12 | 08/17/12 | M-F 7:30-8p Inside Ed | CM | 730-8p | MTWTF-- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| Inside Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 13 | WKMG | 08/06/12 | 08/17/12 | 9-10a Rachael Ray | CM | 9-10a | MTWTF-- | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 4 | \$1,400.00 |
| Rachael Ray | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| E 14 | WKMG | 08/04/12 | 08/11/12 | Sat 1135p-1205a | CM | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |
| Inside Edition Wknd | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | | | 1 | \$500.00 | | 0.00 | | | |



WKMG

Print Date: 08/03/12

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Contract / Revision **255758** Flight Dates **08/04/12-08/17/12**

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA**

Estimate # **1549**

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 14 | WKMG | 08/04/12 | 08/11/12 | Sat 1135p-1205a Inside Edition Wknd | CM | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | 1 | | | \$500.00 | | 0.00 | | |
| E 15 | WKMG | 08/04/12 | 08/11/12 | 7-9a CBS This Morn SatCM 7-9a Sat Early Show | CM | 7-9a | -----1- | :30 | 1 | \$400.00 | P-3 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1- | | | 1 | | | \$400.00 | | 0.00 | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | 1 | | | \$400.00 | | 0.00 | | |
| E 16 | WKMG | 08/05/12 | 08/05/12 | Sun Prime 10-11p The Mentalist | CM | 10-11p | -----1 | :30 | 1 | \$4,000.00 | P-3 | 0.00 NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | | \$4,000.00 | | 0.00 | | |
| E 17 | WKMG | 08/05/12 | 08/12/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | | \$1,800.00 | | 0.00 | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | 1 | | | \$1,800.00 | | 0.00 | | |
| E 18 | WKMG | 08/05/12 | 08/12/12 | Sun 1135p-1235a Without a Trace | CM | 1135p-1235a | -----1 | :30 | 1 | \$500.00 | P-3 | 0.00 NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | | \$500.00 | | 0.00 | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | 1 | | | \$500.00 | | 0.00 | | |
| E 19 | WKMG | 08/05/12 | 08/12/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 07/30/12 | 08/05/12 | -----1 | | | 1 | | | \$650.00 | | 0.00 | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | 1 | | | \$650.00 | | 0.00 | | |
| E 20 | WKMG | 08/07/12 | 08/14/12 | Tue Prime 9p NCIS:LA | CM | 9-10p | -1----- | :30 | 1 | \$6,000.00 | P-3 | 0.00 NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -1----- | | | 1 | | | \$6,000.00 | | 0.00 | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | 1 | | | \$6,000.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 54 \$56,700.00 |

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255750

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12

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Flight Dates 08/08/12-08/14/12

Contract / Revision

255750 /

Original Date / Revision

08/02/12 08/02/12

Advertiser POL/Americans For Prosper

Product

AMER 4 PROSPERITY

Agency Com 15%

Billing Contact

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1855

Alt Order # 06261756

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 33900

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|-------------|------------|-------------|--------------|--------|
| August 2012 | 30 | \$28,815.00 | \$33,900.00 | 0.00 |
| Totals | 30 | \$28,815.00 | \$33,900.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 07/30/12 | 08/14/12 | 30 | \$28,815.00 | \$33,900.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|------------------------|-------------|
| E 1 | WKMG | 08/08/12 | 08/10/12 | News at 6p News at 6p | CM | 6-630p | --WTF-- | :30 | 3 | \$1,000.00 | P-3 | 0.00 | NM | 3 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | --WTF-- | | 3 | | | | \$1,000.00 | | 0.00 | | | |
| E 2 | WKMG | 08/08/12 | 08/10/12 | M-F 11p News M-F 11p News | CM | 11-1135p | --WTF-- | :30 | 6 | \$1,800.00 | P-3 | 0.00 | NM | 6 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | --WTF-- | | 6 | | | | \$1,800.00 | | 0.00 | | | |
| E 3 | WKMG | 08/08/12 | 08/10/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | --WTF-- | :30 | 3 | \$300.00 | P-3 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | --WTF-- | | 3 | | | | \$300.00 | | 0.00 | | | |
| E 4 | WKMG | 08/11/12 | 08/11/12 | 7-9a CBS This Morn SaCM 7-9a Sat Early Show | | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |



WKMG

Print Date: 08/03/12

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Contract / Revision

255750

Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1855

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 4 | WKMG | 08/11/12 | 08/11/12 | 7-9a CBS This Morn SaCM 7-9a Sat Early Show | CM | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | 2 | | | | \$400.00 | | 0.00 | | |
| E 5 | WKMG | 08/11/12 | 08/11/12 | Sat 6p News Sat Local 6 News at 6p | CM | 6-630p | -----1- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | 1 | | | | \$550.00 | | 0.00 | | |
| E 6 | WKMG | 08/11/12 | 08/11/12 | Sat 11p News Sat 11p News | CM | 11-1135p | -----1- | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| Week: | | 08/08/12 | 08/12/12 | -----1- | | 1 | | | | \$1,800.00 | | 0.00 | | |
| E 7 | WKMG | 08/12/12 | 08/12/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 NM | 1 | \$1,300.00 |
| Week: | | 08/08/12 | 08/12/12 | -----1 | | 1 | | | | \$1,300.00 | | 0.00 | | |
| E 8 | WKMG | 08/12/12 | 08/12/12 | Face The Nation Face The Nation 1-hr | CM | 1030-1130a | -----1 | :30 | 1 | \$1,100.00 | P-3 | 0.00 NM | 1 | \$1,100.00 |
| Week: | | 08/08/12 | 08/12/12 | -----1 | | 1 | | | | \$1,100.00 | | 0.00 | | |
| E 9 | WKMG | 08/12/12 | 08/12/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| Week: | | 08/08/12 | 08/12/12 | -----1 | | 1 | | | | \$650.00 | | 0.00 | | |
| E 10 | WKMG | 08/12/12 | 08/12/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | 1 | | | | \$1,800.00 | | 0.00 | | |
| E 11 | WKMG | 08/13/12 | 08/14/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | MT----- | :30 | 2 | \$700.00 | P-3 | 0.00 NM | 2 | \$1,400.00 |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 2 | | | | \$700.00 | | 0.00 | | |
| E 12 | WKMG | 08/13/12 | 08/14/12 | News at 6p News at 6p | CM | 6-630p | MT----- | :30 | 2 | \$1,000.00 | P-3 | 0.00 NM | 2 | \$2,000.00 |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 2 | | | | \$1,000.00 | | 0.00 | | |
| E 13 | WKMG | 08/13/12 | 08/14/12 | M-F 11p News M-F 11p News | CM | 11-1135p | MT----- | :30 | 4 | \$1,800.00 | P-3 | 0.00 NM | 4 | \$7,200.00 |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 4 | | | | \$1,800.00 | | 0.00 | | |
| E 14 | WKMG | 08/13/12 | 08/14/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | MT----- | :30 | 2 | \$300.00 | P-3 | 0.00 NM | 2 | \$600.00 |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | 2 | | | | \$300.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 30 \$33,900.00 |

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255752

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12 Page 1 of 3

Flight Dates 08/15/12-08/21/12

Contract / Revision 255752 /
Original Date / Revision 08/02/12 08/02/12
Advertiser POL/Americans For Prosper

Product AMER 4 PROSPERITY
Agency Com 15%
Billing Contact
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Agency Mentzer Media Services
Buying Contact Elise Cloyd
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Sales Office PHI
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate # 1862
Alt Order # 06261805
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-3
Advertiser Ref

Primary Account Executive
 Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 104000

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|---------------------|-------------|------------|----------|---------|-------------|--------------|
| August 2012 | 52 | \$88,400.00 | \$104,000.00 | 0.00 | 07/30/12 | 08/21/12 | 52 | \$88,400.00 | \$104,000.00 |
| Totals | 52 | \$88,400.00 | \$104,000.00 | 0.00 | | | | | |

Billing Plan

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| 1 | WKMG | 08/15/12 | 08/17/12 | Local 6 News 12-1230p CM | | 12-1230p | --WTF-- | :30 | 3 | \$700.00 | P-3 | 0.00 | NM | 3 | \$2,100.00 |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | --WTF-- | | 3 | | | | \$700.00 | | 0.00 | | | |
| 2 | WKMG | 08/15/12 | 08/17/12 | News at 6p CM | | 6-630p | --WTF-- | :30 | 3 | \$1,000.00 | P-3 | 0.00 | NM | 3 | \$3,000.00 |
| | | | | News at 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | --WTF-- | | 3 | | | | \$1,000.00 | | 0.00 | | | |
| 3 | WKMG | 08/15/12 | 08/17/12 | News at 7p CM | | 7-7:30p | --WTF-- | :30 | 3 | \$1,200.00 | P-3 | 0.00 | NM | 3 | \$3,600.00 |
| | | | | News at 7p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/13/12 | 08/19/12 | --WTF-- | | 3 | | | | \$1,200.00 | | 0.00 | | | |
| 4 | WKMG | 08/15/12 | 08/17/12 | M-F 11p News CM | | 11-1135p | --WTF-- | :30 | 6 | \$1,800.00 | P-3 | 0.00 | NM | 6 | \$10,800.00 |
| | | | | M-F 11p News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |



WKMG

Print Date: 08/03/12

Page 2 of 3

Contract / Revision

255752

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1862

| | | | | | | | | | | | | | Totals | |
|------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| 4 | WKMG | 08/15/12 | 08/17/12 | M-F 11p News M-F 11p News | CM | 11-1135p | --WTF-- | :30 | 6 | \$1,800.00 | P-3 | 0.00 NM | 6 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | --WTF-- | | | | | 6 | \$1,800.00 | | 0.00 | | |
| 5 | WKMG | 08/15/12 | 08/17/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | --WTF-- | :30 | 3 | \$300.00 | P-3 | 0.00 NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | --WTF-- | | | | | 3 | \$300.00 | | 0.00 | | |
| 6 | WKMG | 08/16/12 | 08/16/12 | Thu Prime 10p Person of Interest | CM | 10-11p | ---2--- | :30 | 2 | \$5,000.00 | P-3 | 0.00 NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | ---2--- | | | | | 2 | \$5,000.00 | | 0.00 | | |
| 7 | WKMG | 08/17/12 | 08/17/12 | Fri Prime 9p CSI:NY | CM | 9-10p | ----2-- | :30 | 2 | \$4,000.00 | P-3 | 0.00 NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | ----2-- | | | | | 2 | \$4,000.00 | | 0.00 | | |
| 8 | WKMG | 08/18/12 | 08/18/12 | 7-9a CBS This Morn Sa 7-9a Sat Early Show | CM | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----2- | | | | | 2 | \$400.00 | | 0.00 | | |
| 9 | WKMG | 08/18/12 | 08/18/12 | Sat 6p News Sat Local 6 News at 6p | CM | 8-630p | -----1- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1- | | | | | 1 | \$550.00 | | 0.00 | | |
| E 10 | WKMG | 08/18/12 | 08/18/12 | Sat 1 Hour Special/9p Fall Football Preview Sp | CM | 858-10p | -----2- | :30 | 2 | \$3,000.00 | P-3 | 0.00 NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----2- | | | | | 2 | \$3,000.00 | | 0.00 | | |
| 11 | WKMG | 08/18/12 | 08/18/12 | Sat 11p News Sat 11p News | CM | 11-1135p | -----1- | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1- | | | | | 1 | \$1,800.00 | | 0.00 | | |
| 12 | WKMG | 08/19/12 | 08/19/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1 | | | | | 1 | \$1,300.00 | | 0.00 | | |
| 13 | WKMG | 08/19/12 | 08/19/12 | Face The Nation Face The Nation 1-hr | CM | 1030-1130a | -----1 | :30 | 1 | \$1,100.00 | P-3 | 0.00 NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1 | | | | | 1 | \$1,100.00 | | 0.00 | | |
| 14 | WKMG | 08/19/12 | 08/19/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----1 | | | | | 1 | \$650.00 | | 0.00 | | |
| 15 | WKMG | 08/19/12 | 08/19/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----2 | :30 | 2 | \$5,000.00 | P-3 | 0.00 NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----2 | | | | | 2 | \$5,000.00 | | 0.00 | | |
| 16 | WKMG | 08/19/12 | 08/19/12 | Sun Prime 10-11p The Mentalist | CM | 10-11p | -----2 | :30 | 2 | \$4,000.00 | P-3 | 0.00 NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| | | Week: 08/13/12 | 08/19/12 | -----2 | | | | | 2 | \$4,000.00 | | 0.00 | | |



WKMG

Print Date: 08/03/12

Page 3 of 3

Contract / Revision

255752

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1862

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| 16 | WKMG | 08/19/12 | 08/19/12 | Sun Prime 10-11p The Mentalist | CM | 10-11p | -----2 | :30 | 2 | \$4,000.00 | P-3 | 0.00 NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | -----2 | | | | | 2 | \$4,000.00 | | 0.00 | | |
| 17 | WKMG | 08/19/12 | 08/19/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | | 1 | \$1,800.00 | | 0.00 | | |
| 18 | WKMG | 08/20/12 | 08/21/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | MT----- | :30 | 2 | \$700.00 | P-3 | 0.00 NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | | 2 | \$700.00 | | 0.00 | | |
| 19 | WKMG | 08/20/12 | 08/21/12 | News at 6p News at 6p | CM | 6-630p | MT----- | :30 | 2 | \$1,000.00 | P-3 | 0.00 NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | | 2 | \$1,000.00 | | 0.00 | | |
| 20 | WKMG | 08/20/12 | 08/21/12 | News at 7p News at 7p | CM | 7-7:30p | MT----- | :30 | 2 | \$1,200.00 | P-3 | 0.00 NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | | 2 | \$1,200.00 | | 0.00 | | |
| 21 | WKMG | 08/20/12 | 08/21/12 | M-F 11p News M-F 11p News | CM | 11-1135p | MT----- | :30 | 4 | \$1,800.00 | P-3 | 0.00 NM | 4 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | | 4 | \$1,800.00 | | 0.00 | | |
| 22 | WKMG | 08/20/12 | 08/21/12 | Morn News at 5a Morn News at 5a | CM | 5-530a | MT----- | :30 | 2 | \$300.00 | P-3 | 0.00 NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | |
| 23 | WKMG | 08/20/12 | 08/20/12 | Mon Prime 10p Hawaii Five-O | CM | 10-11p | 2----- | :30 | 2 | \$5,000.00 | P-3 | 0.00 NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | 2----- | | | | | 2 | \$5,000.00 | | 0.00 | | |
| E 24 | WKMG | 08/21/12 | 08/21/12 | Tue Prime 10p The Mentalist | CM | 10-11p | -2----- | :30 | 2 | \$5,000.00 | P-3 | 0.00 NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/20/12 | 08/26/12 | -2----- | | | | | 2 | \$5,000.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 52 \$104,000.00 |

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255755

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an Issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/03/12

Page 1 of 2

Flight Dates 08/28/12-09/03/12

Contract / Revision

255755 /

Product AMER 4 PROSPERITY

Original Date / Revision

08/02/12 08/02/12

Agency Com 15%

Billing Contact

Advertiser POL/Americans For Prosper

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services

Buying Contact Elise Cloyd

600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1864

Alt Order # 06261840

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 43200

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 19 | \$36,720.00 | \$43,200.00 | 0.00 |
| Totals | 19 | \$36,720.00 | \$43,200.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 08/27/12 | 09/03/12 | 19 | \$36,720.00 | \$43,200.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WKMG | 08/28/12 | 08/31/12 | M-F 11p News M-F 11p News | CM | 11-1135p | -T-TF-- | :30 | 3 | \$1,800.00 | P-3 | 0.00 | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -T-TF-- | | 3 | | | | \$1,800.00 | | 0.00 | | | |
| E 2 | WKMG | 08/30/12 | 08/30/12 | Thu Prime 10p Person of Interest | CM | 10-11p | ---1--- | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | ---1--- | | 1 | | | | \$5,000.00 | | 0.00 | | | |
| E 3 | WKMG | 08/31/12 | 08/31/12 | Fri Prime 9p CSI:NY | CM | 9-10p | ----1-- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | ----1-- | | 1 | | | | \$4,000.00 | | 0.00 | | | |
| E 4 | WKMG | 09/01/12 | 09/01/12 | 7-9a CBS This Morn Sat 7-9a Sat Early Show | CM | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/27/12 | 09/02/12 | -----2- | | 2 | | | | \$400.00 | | 0.00 | | | |

| | | | | | | | | | | | | | Totals | |
|--------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 4 | WKMG | 09/01/12 | 09/01/12 | 7-9a CBS This Morn SatCM 7-9a Sat Early Show | | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----2- | | | | | 2 | \$400.00 | | 0.00 | | |
| E 5 | WKMG | 09/01/12 | 09/01/12 | Sat 6p News Sat Local 6 News at 6p | CM | 6-630p | -----1- | :30 | 1 | \$550.00 | P-3 | 0.00 NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1- | | | | | 1 | \$550.00 | | 0.00 | | |
| E 6 | WKMG | 09/01/12 | 09/01/12 | Sat Prime 9p 48 Hrs Mystery 9p | CM | 9-10p | -----2- | :30 | 2 | \$3,000.00 | P-3 | 0.00 NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----2- | | | | | 2 | \$3,000.00 | | 0.00 | | |
| E 7 | WKMG | 09/01/12 | 09/01/12 | Sat 11p News Sat 11p News | CM | 11-1135p | -----1- | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1- | | | | | 1 | \$1,800.00 | | 0.00 | | |
| E 8 | WKMG | 09/02/12 | 09/02/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1 | | | | | 1 | \$1,300.00 | | 0.00 | | |
| E 9 | WKMG | 09/02/12 | 09/02/12 | Face The Nation Face The Nation | CM | 1030-11a | -----1 | :30 | 1 | \$1,100.00 | P-3 | 0.00 NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1 | | | | | 1 | \$1,100.00 | | 0.00 | | |
| E 10 | WKMG | 09/02/12 | 09/02/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1 | | | | | 1 | \$650.00 | | 0.00 | | |
| E 11 | WKMG | 09/02/12 | 09/02/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----1 | :30 | 1 | \$5,000.00 | P-3 | 0.00 NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1 | | | | | 1 | \$5,000.00 | | 0.00 | | |
| E 12 | WKMG | 09/02/12 | 09/02/12 | Sun Prime 10-11p The Mentalist | CM | 10-11p | -----2 | :30 | 2 | \$4,000.00 | P-3 | 0.00 NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----2 | | | | | 2 | \$4,000.00 | | 0.00 | | |
| E 13 | WKMG | 09/02/12 | 09/02/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 08/27/12 | 09/02/12 | -----1 | | | | | 1 | \$1,800.00 | | 0.00 | | |
| E 14 | WKMG | 09/03/12 | 09/03/12 | M-F 11p News M-F 11p News | CM | 11-1135p | 1----- | :30 | 1 | \$1,800.00 | P-3 | 0.00 NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 09/03/12 | 09/09/12 | 1----- | | | | | 1 | \$1,800.00 | | 0.00 | | |
| Totals | | | | | | | | | | | | | 19 | \$43,200.00 |

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255756

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd / Mentzer Media
Name

600 Fairmount Ave, Ste. 306 Towson MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Tracy Henke

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans For Prosperity.
- b. The Purchaser is Elise Cloyd / Mentzer Media.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/03/12

Page 1 of 3

Flight Dates 08/22/12-08/27/12

Contract / Revision

255756 /

Original Date / Revision

08/02/12 08/02/12

AdvertiserPOL/Americans For Prosper

Product

AMER 4 PROSPERITY

Agency Com 15%

Billing Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Agency **Mentzer Media Services**

Buying Contact **Elise Cloyd**

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1863

Alt Order # 06261863

| | |
|--------------|------|
| Billing Type | Cash |
|--------------|------|

| | |
|------------|---------|
| Order Type | GENERAL |
|------------|---------|

| | |
|---------------|---------|
| Billing Cycle | EOM/EOC |
|---------------|---------|

Billing Calendar BROADCAST

Demographic A50+

| Rev Codes | AGY | POL | ISSUE |
|-----------|-----|-----|-------|
|-----------|-----|-----|-------|

Product Codes PL-issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie | 100% | | |

Order Share 100% Market Value 76000

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| WESH | % | 0 |
| WFTV | % | 0 |
| WKCF | % | 0 |
| WOFL | % | 0 |
| WOPX | % | 0 |
| WRBW | % | 0 |
| WRDQ | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|----------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| August 2012 | 33 | \$59,075.00 | \$69,500.00 | 0.00 | 07/30/12 | 08/26/12 | 33 | \$59,075.00 | \$69,500.00 |
| September 2012 | 5 | \$5,525.00 | \$6,500.00 | 0.00 | 08/27/12 | 08/27/12 | 5 | \$5,525.00 | \$6,500.00 |
| Totals | 38 | \$64,600.00 | \$76,000.00 | 0.00 | | | | | |

Billing Plan

| Order Totals | | | | | Billing Plan | | | | | | | | |
|----------------|------------|-------------|--------------|--------|--------------|----------|---------|-------------|--------------|--|--|--|--|
| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount | | | | |
| August 2012 | 33 | \$59,075.00 | \$69,500.00 | 0.00 | 07/30/12 | 08/26/12 | 33 | \$59,075.00 | \$69,500.00 | | | | |
| September 2012 | 5 | \$5,525.00 | \$6,500.00 | 0.00 | 08/27/12 | 08/27/12 | 5 | \$5,525.00 | \$6,500.00 | | | | |
| Totals | 38 | \$64,600.00 | \$76,000.00 | 0.00 | | | | | | | | | |

| | | | | | | | | | | | | | Totals | | |
|-------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------------|------------|---------------|----------|--------|-------------|--|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount | |
| E 1 | WKMG | 08/22/12 | 08/24/12 | Local 6 News 12-1230p CM | | 12-1230p | --WTF-- | :30 | 3 | \$700.00 | P-3 | 0.00 NM | 3 | \$2,100.00 | |
| | | | | Local 6 News 12-1230p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/20/12 | 08/26/12 | --WTF-- | | 3 | | | \$700.00 | | 0.00 | | | | |
| E 2 | WKMG | 08/22/12 | 08/24/12 | News at 6p CM | | 6-630p | --WTF-- | :30 | 3 | \$1,000.00 | P-3 | 0.00 NM | 3 | \$3,000.00 | |
| | | | | News at 6p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/20/12 | 08/26/12 | --WTF-- | | 3 | | | \$1,000.00 | | 0.00 | | | | |
| E 3 | WKMG | 08/22/12 | 08/24/12 | News at 7p CM | | 7-7:30p | --WTF-- | :30 | 3 | \$1,200.00 | P-3 | 0.00 NM | 3 | \$3,600.00 | |
| | | | | News at 7p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 08/20/12 | 08/26/12 | --WTF-- | | 3 | | | \$1,200.00 | | 0.00 | | | | |
| E 4 | WKMG | 08/22/12 | 08/24/12 | M-F 11p News CM | | 11-1135p | --WTF-- | :30 | 6 | \$1,800.00 | P-3 | 0.00 NM | 6 | \$10,800.00 | |
| | | | | M-F 11p News | | | | | | | | | | | |



WKMG

Print Date: 08/03/12

Page 2 of 3

Contract / Revision

255756

Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser POL/Americans For Prospe Product AMER 4 PROSPERITY

Estimate # 1863

| | | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 4 | WKMG | 08/22/12 | 08/24/12 | M-F 11p News M-F 11p News | CM | 11-1135p | --WTF-- | :30 | 6 | \$1,800.00 | P-3 | 0.00 | NM | 6 | \$10,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | --WTF-- | | | | | 6 | \$1,800.00 | | 0.00 | | | |
| E 5 | WKMG | 08/23/12 | 08/23/12 | Thu Prime 10p Person of Interest | CM | 10-11p | ---2--- | :30 | 2 | \$5,000.00 | P-3 | 0.00 | NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ---2--- | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| E 6 | WKMG | 08/24/12 | 08/24/12 | Fri Prime 9p no show preempt | CM | 9-10p | ----2-- | :30 | 2 | \$4,000.00 | P-3 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | ----2-- | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| E 7 | WKMG | 08/25/12 | 08/25/12 | 7-9a CBS This Morn Sa 7-9a Sat Early Show | CM | 7-9a | -----2- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----2- | | | | | 2 | \$400.00 | | 0.00 | | | |
| E 8 | WKMG | 08/25/12 | 08/25/12 | Sat 6p News Sat Local 6 News at 6p | CM | 6-630p | -----1- | :30 | 1 | \$550.00 | P-3 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1- | | | | | 1 | \$550.00 | | 0.00 | | | |
| E 9 | WKMG | 08/25/12 | 08/25/12 | Sat 2-Hr Special NO SHOW PREEMPT | CM | various | -----2- | :30 | 2 | \$3,000.00 | P-3 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----2- | | | | | 2 | \$3,000.00 | | 0.00 | | | |
| E 10 | WKMG | 08/25/12 | 08/25/12 | Sat 11p News Sat 11p News | CM | 11-1135p | -----1- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| E 11 | WKMG | 08/26/12 | 08/26/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | P-3 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1 | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 12 | WKMG | 08/26/12 | 08/26/12 | Face The Nation Face The Nation 1-hr | CM | 1030-1130a | -----1 | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1 | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 13 | WKMG | 08/26/12 | 08/26/12 | CBS Evening News CBS Eve News | CM | 630-7p | -----1 | :30 | 1 | \$650.00 | P-3 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1 | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 14 | WKMG | 08/26/12 | 08/26/12 | Sun Prime 7-8p Sun 7-8p | CM | 7-8p | -----2 | :30 | 2 | \$5,000.00 | P-3 | 0.00 | NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----2 | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| E 15 | WKMG | 08/26/12 | 08/26/12 | Sun Prime 10-11p The Mentalist | CM | 10-11p | -----2 | :30 | 2 | \$4,000.00 | P-3 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----2 | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| E 16 | WKMG | 08/26/12 | 08/26/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 08/20/12 | 08/26/12 | -----1 | | | | | 1 | \$1,800.00 | | 0.00 | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|--------|-------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 16 | WKMG | 08/26/12 | 08/26/12 | Sun 11p News Sun 11p News | CM | 11-1135p | -----1 | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/20/12 | 08/26/12 | -----1 | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| E 17 | WKMG | 08/27/12 | 08/27/12 | Local 6 News 12-1230p Local 6 News 12-1230p | CM | 12-1230p | 1----- | :30 | 1 | \$700.00 | P-3 | 0.00 | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/12 | 09/02/12 | 1----- | | 1 | | | | \$700.00 | | 0.00 | | | |
| E 18 | WKMG | 08/27/12 | 08/27/12 | News at 6p News at 6p | CM | 6-630p | 1----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/12 | 09/02/12 | 1----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 19 | WKMG | 08/27/12 | 08/27/12 | News at 7p News at 7p | CM | 7-7:30p | 1----- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/12 | 09/02/12 | 1----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| E 20 | WKMG | 08/27/12 | 08/27/12 | M-F 11p News M-F 11p News | CM | 11-1135p | 2----- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/12 | 09/02/12 | 2----- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 38 | \$76,000.00 |